

fresh SCENTS®

Your brand,
our know-how.

Private Label air fresheners
with real customer appeal.



8,034,860

So far our products have paid for over **160,700kg** of plastic waste to be collected and recycled. That is the equivalent of over **8 million** water bottles and counting!



End-to-End Service.

Whether it's for retail or promotional use, private label car air fresheners can be a great way to drive sales and build brand preference.

However, in order to deliver positive results, the products need to meet standards of design, product quality and product safety that need skill and experience to ensure.

That is why leading retailers and global brands trust FRSH Scents to design, produce, certify and deliver products that they are happy to offer their clients with confidence.

We provide an end-to-end service including design, fragrance selection, production and delivery.

Case Study 1

Shell use FRSH Scents to drive loyalty and reward clients in their retail business.





Case Study 2

Primark chose FRSH Scents to create multiple collections of custom products to expand their accessories range for customers in more than 400 stores across 16 countries.

PRIMARK®



Tried and tested by the best.

Car air-fresheners are a low-cost, impulse and repeat purchase item that can increase basket value and drive loyalty. With custom point-of-sale displays also available we can create a complete solution to meet your requirements.



Case Study 3

As part of our multi-year partnership with Gumball3000, we provide custom, limited edition products for retail and promotional use and deliver brand awareness for our distributors and retailers.



Get in touch

To find out more about our private label services for retail and promotional use, just get in touch and a member of our team will be pleased to assist you.

✉ info@frshscents.com

frshscents.com

FRSH Scents is a registered trademark of FRSH Scents Limited
© Copyright 2024. All rights reserved.